



Plantex® Gold®: Superior weed control even against tough weeds

When AMIA Verona SpA had to design and install a landscaping project around a new eco-centre in September 2019, they chose Plantex® Gold to protect their work against weeds.

With a surface of approximately 7,900 sqm, AMIA's new, state-of-the-art eco-centre in via Avesani (Verona) for the collection and selective sorting of different categories of residential waste is part of the council's urban waste management services.

The eco-center is difficult to miss on the street. Furthermore, it is secured with a 2-meter-high fence to prevent intrusions by animals or persons. A landscaping project was therefore designed in order to mitigate the visual impact of the facility and ensure it blended with the surrounding landscape. The plan was to plant various species of bushes and shrubs inside and around the perimeter of the facility. Obviously, weeds were not desired.

When the time came to plant the flowerbeds inside and around the perimeter of the eco-centre with small trees as well as perennial shrubbery and bushes, AMIA started looking for an efficient weed control fabric.

Plantex® Gold, manufactured by DuPont and distributed in Italy by IPAG Srl, was known to AMIA representatives: it had already been installed in various areas in Verona. Hence, they knew how easy the product was to cut and install. "What also made a difference for AMIA was the superior weed control performance provided by Plantex®

Gold, especially in direct comparison with other fabrics that had been used in neighbouring areas", according to Enrico Pinali, Manager Green Division at IPAG.

Plantex® Gold rose to AMIA's expectations. The installation was quick and totally issue-free, since the material is light-weight compared to other landscaping fabrics and does not fray when cut. The finished flowerbeds look aesthetically pleasing thanks also to the brown-black colour of the product.





Maria Sinde Tallon, Key Account Manager DuPont, highlights: "AMIA will also benefit from the unique properties of Plantex® Gold when it comes to creating optimum soil conditions as the fabric allows water, air and nutrients to pass through. The plants in and around the facility will grow healthier. Additional bonus, the product warranty that will give AMIA peace of mind for the years to come."

AMIA VERONA S.p.A.: manage the urban hygiene services and the green spaces of the City of Verona and several surrounding councils but work also with private companies. Since 1983, AMIA have continuously developed highly specialised skills and know-how, enabling them to offer their clients holistic solutions to sensitive problems with superior quality standards and professionalism.

IPAG Srl: is the official Plantex® distributor for the Italian market. Founded in 1984, the company has grown over the years to become a renowned provider of products and services for landscaping, nursery gardening and agriculture. Its extensive market and technical knowledge, combined with its closeness to both its customers and its partners, allow IPAG today to offer innovative solutions to challenges in fields such as the management of urban green spaces.



- Avoid any contact of the product with any kind of pesticides, especially herbicides.
- Visit www.plantex.dupont.com for specific installation instructions for Plantex® Gold®.



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